

Draft Social Value Policy and Framework

1. Purpose

This policy sets out the legal context for Social Value (SV) and the approach the Council will adopt to deliver SV through commissioning and procurement activities.

The framework sets out the expected outcomes for the Corporate Plan 2018 – 2022 objectives and provides examples of how suppliers could contribute towards these outcomes.

2. Background and Scope

The Public Services (Social Value) Act 2012 (the Act) came into force on 31st January 2013. The legal obligation for local authorities and other public bodies is to consider how SV could be delivered through the procurement of services.

The aim of the Act is not to alter the commissioning and procurement processes, but to ensure that as part of these processes, councils give consideration to the wider impact of the service's delivery. It allows local authorities to, for example, choose a supplier under a tendering process who not only provides the most economically advantageous service, but one which secures wider benefits for the community.

The Council has been implementing the Act on a compliance basis. However, this policy provides an opportunity for a more flexible approach to generating SV through public procurement.

The statutory requirements of the Act only apply to public service contracts above EU threshold. This policy statement sets out the Council's aims; in particular it seeks to:

- Set out a definition of social value
- Identify the policy objectives
- Define the scope of SV in Council procurement
- Create a SV framework to measure SV delivery

3. Defining Social Value

Social Value is the additional economic, social and environmental benefits that can be created from a procurement beyond the value of the services specified.

4. Social Value Objectives

The following objectives are proposed to reflect the Corporate Plan 2018 – 2022 objectives:

- **Develop a flexible and Skilled Local Workforce:**
 - Promote training and employment opportunities for the people of Huntingdonshire
 - Tackle unemployment and facilitate the development of skills
- **Develop stronger and more resilient communities to enable people to help themselves:**
 - Build the capacity and sustainability of the voluntary and community sector.
 - Practical support for local voluntary and community groups
- **Create, protect and enhance our safe and clean built and green environment** - promote environmental sustainability by reducing wastage, limit energy consumption and procuring materials from sustainable sources
- **Accelerate business growth and investment –**
 - Engage with local businesses to develop skills and build capacity.
 - Help local businesses access and give the skills to compete for business opportunities not merely locally but nationally.

5. How will Social Value be achieved in Huntingdonshire District Council?

Building SV into contracts will help support the Council's strategic priorities and deliver added value for the Council. Inclusion of SV is therefore, considered a requirement for all appropriate contracts.

Depending on the potential SV gain, the award criteria can be adjusted (either 5% or 2.5%) based on:

- The greatest likely contribution to the SV framework.
- The additional impact of SV.
- The area impacted (this recognises that whilst the impact should be District focused, that SV delivered anywhere within the County may have some beneficial impact on the District).

6. Social Value Scope

Social Value considerations shall be included in all procurements greater than £100k for works and services.

7. Social Value Framework

Corporate Plan Objective	Outcomes: What are we trying to achieve?	What could suppliers deliver?
<p>Develop a flexible and Skilled Local Workforce</p>	<p>Outcome 1: More local people in work.</p> <p>Outcome 2: Enhanced educational attainment & skills</p>	<ul style="list-style-type: none"> • Create jobs in the District. • Recruitment from the local community. • Traineeships (including apprenticeships) for local residents. • Work experience for local community. • Support people back to work by providing career mentoring for job clubs, including mock interviews, CV advice, and careers guidance. • Employ care leavers or ex-military. • Employ ex-offenders.
<p>Develop stronger and more resilient communities to enable people to help themselves</p>	<p>Outcome 3: Responsible businesses that contribute to the local community.</p> <p>Outcome 4: An effective and resilient third sector</p>	<ul style="list-style-type: none"> • Contribute business support (financial, legal, HR advice, etc) to community and voluntary organisations. • Provide facilities for use by community and voluntary organisations. • Work with community and voluntary organisations to create new volunteering opportunities in Huntingdonshire.
<p>Create, protect and enhance our safe and clean built and green environment</p>	<p>Outcome 5: Promote Environmental Sustainability</p>	<ul style="list-style-type: none"> • Reduce the amount of waste generated. • Reduce overall energy consumption / water consumption. • Increase the use of renewable energy. • Green travel plans.

Corporate Plan Objective	Outcomes	What could the Council deliver?
<p>Accelerate business growth and investment</p>	<p>Outcome 6: Thriving local businesses.</p>	<ul style="list-style-type: none"> • Support local businesses by running practical workshops with local business organisations. • Support the local economy by increasing spend locally (detail at Appendix 3). • Develop the supply chains and networks through local events, etc.